



AIA
Tampa Bay

AIA Tampa Bay is the voice of the architecture profession representing more than 650 members.

2016/2017 Sponsorship Opportunities

Annual Keystone Partnership – Major Events and Membership! (\$3,000)

As a Keystone Partner you will show your commitment to the architecture profession. With a one-time annual commitment you will receive benefits and exposure throughout the year – and save money. Partnerships offer participation in our major programs, membership and added exposure. We also limit the number of partnerships to only 10 each year. In addition to recognition on the front page of our website throughout the year, Partners will also automatically receive the following benefits which are detailed in the following pages. (\$3,500 in value for only \$3,000) ([individual event descriptions follow](#))

Allied Membership for 12 months (current membership year) (\$300 value)

Corporate Sponsorship of Golf Tournament., May, 2017 (\$1,500 value)

Gold Sponsorship of the Celebrate Design awards reception , November 3, 2016 (\$1,200 value)

Sponsorship of one monthly membership meeting, held first Thursday of most months. (\$500 value)



2014 Celebrate Design at The Tampa Theater

Monthly Membership Meeting Sponsorship (\$500)

(included in keystone partnership benefits)

Membership meetings are typically held the first Thursday of each month (except October and December). Each program will include a networking time, usually a reception with food and drinks, a member update and a program, such as a building tour, film event, gallery opening, etc. Meetings are free or a nominal fee for AIA members. There is an opportunity for one sponsor per meeting. Funds are used to help defray the cost of hosting the program.

Benefits for Sponsors Include:

- A table top display at the meeting
- The ability to provide literature to the attendees at the event
- Sponsor logo or name included on all email advertisements for the meeting including single item emails and the weekly e-newsletter
- Sponsor logo or name included on the website calendar advertising the meeting,
- Sponsor logo or name included on the email confirmation automatically sent to online registrants.
- Contact information for attendees provided after the program

Weekly Newsletter and Calendar Listing (\$100 per issue)

The chapter sends a weekly e-newsletter on Tuesday to approximately 1,600 members of the a/e/c community. We will include your banner ad in one issue of our newsletter with a link back to the website of your choosing.

Ads are a standard banner size of 728 x 90 pixels. Advertisers must provide the ad as a ready-to-use 72 dpi jpeg no later than the Friday prior to publication and payment must be received prior to publication. Please contact Jessica@aiatampabay.com to reserve your issue.

Celebrate Design ~Awards Reception (\$3,000 / \$1,200 / \$500) November 3, 2016 at The Italian Club, Ybor City, Tampa, FL

Celebrate Design awards reception is AIA Tampa Bay's premier annual event. It is where we recognize recipients of our prestigious honor awards and design awards. The event includes a reception time to mix and mingle, food, drinks and presentation of awards. The who's – who of Tampa Bay architecture firms are present. We had more than 200 attendees at the event in 2012 - 2015. This is the opportunity to "see and be seen".

Beverage Sponsor (\$3,000) one only – call for availability

- All benefits of the Gold Sponsorship Plus Your company identified as the beverage sponsor on signage, drink tickets (2 per guest) and cocktail napkins with your logo.

Buffet Sponsor (\$3,000) one only – call for availability

- All benefits of the Gold Sponsorship Plus Your company identified as the buffet sponsor on food table signage, dinner napkins with your logo.

Gold Sponsor (\$1,200) (included in keystone partnership benefits)

- Two tickets to the event.
- The opportunity to have a display at the mini trade show during the cocktail hour.
- Your company identified as a Sponsor on our website, in the event program, in all announcements and invitations.
- Your company's logo or name will be included in the "Sponsor Thank You" presentation played throughout the evening.
- Our emcee will verbally thank and identify your company as a Gold Sponsor.
- Upon request, we will provide a list of attendee's contact information after the event.

Silver Sponsor (\$500)

- Two tickets to the event.
- Your company identified as a Silver Sponsor on our website, in the event program, in all announcements and invitations.
- Your company's logo or name will be included in the "Sponsor Thank You" presentation played throughout the evening.
- Our emcee will verbally thank and identify your company as a Silver Sponsor.



AIA Tampa Bay 7th Annual Golf Tournament Friday May 12th 2017 at The Eagles Golf Club (all details tentative)

- Tournament Sponsorship Includes:** **\$3,000 (1)**
- Logo most prominently displayed on invitations, all tournament promotional and printed items including; banner and coozies.
 - 8 Golfers (2 mulligans per player)
 - 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
 - Breakfast buffet, Bloody Mary bar, and grilled lunch buffet for each golfer
 - Additional exposure on the AIA Tampa Bay website as well as thru weekly emails to 1,600+, 100's more reached via social media marketing, etc.)
 - Opportunity to have a table top display at the Awards Banquet – 1 only!
 - Opportunity to distribute materials or promo items to each golfer in golf cart
 - 1 hole sign on your selected hole with the opportunity to meet and greet @ the hole (excludes designated prize holes)
 - Opportunity to present awards at banquet
 - Double drink tickets (4) for each golfer and 8 cigars
 - Premier Bloody Mary bar sponsor

Corporate Sponsorship Includes: **\$1,500**
(included in keystone partnership benefits)

- 4 Golfers (2 mulligans per player)
- 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
- Breakfast buffet, Bloody Mary bar, and grilled lunch buffet for each golfer
- Logo prominently displayed on invitation, all tournament promotional and printed items including; banner and coozies.
- Additional exposure on the AIA Tampa Bay website as well as thru weekly emails to 1,600+, 100's more reached via social media marketing, etc.)
- 1 hole sign on your selected hole with the opportunity to meet and greet @ the hole (excludes designated prize holes)
- Double drink tickets (4) for each golfer and 4 cigars

- Beverage Cart Sponsorship Includes:** **\$1,250 (2)**
- 2 Golfers (2 mulligans per player)
 - 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
 - Breakfast buffet, Bloody Mary bar, and grilled lunch buffet for each golfer
 - Logo prominently displayed on invitation, all tournament promotional and printed items including banner.
 - Company name and logo on beverage cart banner
 - Logo displayed on AIA Tampa Bay website and promo material (Sorry no ride-alongs at The Eagles)
 - Double drink tickets (4) for each golfer and 2 cigars

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| Hole-In-One Contest Sponsorship Includes: | \$750 (1) |
| <ul style="list-style-type: none"> - Company name and logo on sign next to hole-in-one tee - Opportunity to meet and greet @ the hole in-one tee - Opportunity to present awards at banquet - Logo displayed on AIA Tampa Bay website and promo material | |
| Raffle Grand Prize Sponsorship: | \$750 (1) |
| <ul style="list-style-type: none"> - Sponsor name and logo on prize display - Company name and logo on sign next to one tee - Opportunity to present prize at banquet - Logo displayed on AIA Tampa Bay website and promo material | |
| Golfer Drink Tix Sponsorship: | \$500 (1) |
| <ul style="list-style-type: none"> - Sponsor name and logo on Drink Tix (2 per golfer) - Company name and logo on sign next to one tee - Logo displayed on AIA Tampa Bay website and promo material | |
| Putting Contest Sponsorship Includes: | \$500 (1) |
| <ul style="list-style-type: none"> - Company name and logo on sign next to putting green - Opportunity to present prize at banquet - Logo displayed on AIA Tampa Bay website and promo material | |
| Longest Drive Contest Sponsorship Includes: | \$500 (1) |
| <ul style="list-style-type: none"> - Company Name and logo on sign placed near contest hole - Opportunity to present prize at banquet - Logo displayed on AIA Tampa Bay website and promo material | |
| Closest to the Pin Contest Sponsorship Includes: | \$500 (1) |
| <ul style="list-style-type: none"> - Company name and logo on sign placed near contest hole - Opportunity to present prize at banquet - Logo displayed on AIA Tampa Bay website and promo material | |
| Driving Range Sponsorship Includes: | \$300 (1) |
| <ul style="list-style-type: none"> - Company name and logo on sign placed near driving range - Logo displayed on AIA Tampa Bay website and promo material | |
| Hole Sponsorship Includes: | \$200 |
| <ul style="list-style-type: none"> - Company name and logo on sign next to tee box - Logo displayed on AIA Tampa Bay website and promo material | |
| Golf Pricing: | Ind: \$120 / \$150 non-member four: \$425 / \$500 non-member |
| <ul style="list-style-type: none"> - 18 holes of golf with cart & 1 bucket of driving range balls - Breakfast buffet, Bloody Mary bar, and grilled lunch buffet for each golfer - 2 drinks tickets | |

Meat, Eat & Skeet Sporting Clay Tourney & BBQ Thursday, December 8, 2016 at Tampa Bay Sporting Clays

Title Sponsor (1 Available) (\$3,000)

- 2 Super Shooter Packages (8 people)
- 2 golf carts
- Lunch and cold beer for each participant
- Logo prominently displayed on all printed material
- Logo on Major Sponsor Banner
- Stand station sponsorship sign



Silver Sponsor (\$1,500)

- 1 Super Shooter package (4 people),
- 1 golf cart
- Lunch and cold beer for each participant
- Logo on all printed material
- Logo on Major Sponsor Banner
- Stand station sponsorship sign

Bronze Sponsor (\$800)

- 2 Shooters,
- Lunch and cold beer for each participant
- Logo on printed material
- Stand station sponsorship sign

Ammunition Sponsor (2 Available) (\$450)

- Company Name on sign at ammo distribution
- Logo on ammo boxes
- (Sponsorship provides ammo for the field)

Lunch Sponsor (2 Available) (\$600)

- Prominent Signage and napkins with company logo on BBQ buffet

Station Sponsor (\$250)

- Signage and table for company representative at a Station to meet and greet and keep score

Pricing

- AIA Member Individual Pricing: \$150
- Non Member Individual Pricing: \$200
- AIA Member Four-Person Team: \$550
- Non Member Four-Person Team: \$750
- Awards Reception: \$45
- BBQ Dinner/Awards Only – NO Shooting

- 50 Bird Clay Tourney.
- Carts included in registration price.
- Ammunition will be provided: 12 or 20 gauge shells only
- Eye and ear protection required: AIA will have ear protection but does NOT provide eye protection
- Limited number of gun rentals available — call Tampa Bay Sporting Clays to make arrangements



AIA Tampa Bay

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2016/2017 Sponsorship Opportunities

Please complete the sponsor form and email it to dawn@aiatampabay.com, fax it to AIA Tampa Bay at 813-229-1762. or mail your form and payment to AIA Tampa Bay, 1315 East 7th Ave, #105 Tampa 33605

Please contact Dawn Mages, Executive Director if you have questions. 813-229-3411 or 813-767-0598

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Website: _____

Select Your Sponsorship(s)

Notes:

\$ _____ Membership Meeting (\$500)

\$ _____ Newsletter Ad (\$100 per issue)

\$ _____ Celebrate Design awards reception (\$3,000 / \$1,200 / \$500)

\$ _____ Golf Sponsorship (\$100 - \$2,500)

\$ _____ Sporting Clays Sponsorship (\$250 - \$3,000)

\$ _____ Keystone Partner (\$3,000)

\$ _____ Total

Check One: Mail a Check Mastercard Visa Am Ex

Name on Card: _____

Card Number: _____ Exp Date: _____

Sec. No. (3 digits on back): _____

Mailing Address for Card: _____

City: _____ State: _____ Zip: _____